



## **WEBSITE, BLOG AND SOCIAL MEDIA COMMITTEE**

The website has now had a whole year to bed in and whilst there are still updates and content to be considered it is generally functioning well and the support from WB has been consistent. My sincere thanks to Kim at SAS who undertakes the lion's share of updating and content management – she is excellent at fast responses and problem solving to keep our online presence up to date.

We'd still like more content, more contributions from Society members, but I'm also aware that, like everyone, the past year has continued to be extremely challenging for everyone and this is not necessarily a priority, so we'll continue to trickle out messages for suggested resources, links and so on.

### **Blog**

The blog has been very successful and all credit is due to Oli Belas for his imaginative approach to this new website content; the breadth of focus, topics and comment has been very impressive for setting this up and running in such a short space of time. Oli continues to solicit ideas and content and we welcome suggestions from members. Most importantly, the blog has increased traffic to the website so this has helped in terms of usage, interest and people 'finding' us.

### **Social Media**

Our social media content continues to be strong and my thanks go to Sharon Smith for her excellent content management; responsiveness and commitment to sharing and sourcing a range of content.

Twitter: 3394 followers

Facebook: 987 followers

Twitter continues to be the philosophers' social media stream of choice and so we shall continue to focus efforts on developing that for publicity, linking into the website and so on.

\*In other news – the 'other' PESGB is seeking to change its name – this is potentially good news for us as they wish to abandon the Petroleum title and will have to relinquish their website domain and other social media links when they change. Practically, this means that our website is more likely to come up first in Google searches and other search engines.

Many thanks, as always, to the Steering Group because we are team – Ruth Heilbronn, Oli Belas, Sharon Smith, Steph Graham and Kim Thurlow.

**Mary Richardson, March 2022**